

# AdvantageClub.ai – Cookie Policy

## Introduction

This Cookie Policy explains how **Advantage Club Technologies Private Limited** (“Advantage Club”, “we”, “our”, or “us”) uses cookies and similar technologies on the website:

 <https://www.advantageclub.ai/>

and related web properties operated by Advantage Club.

Cookies help us operate the website, understand how it is used, and improve the services and user experience provided through the platform.

When visiting the website, users may be presented with a **cookie consent banner** allowing them to accept or reject non-essential cookies.

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## What Are Cookies?

Cookies are small text files stored on a user’s device (such as a computer, tablet, or mobile phone) when visiting a website.

These files allow websites to:

- recognize returning visitors
- remember preferences or settings
- support website functionality
- understand how the website is used

Cookies may be placed either by **Advantage Club (first-party cookies)** or by **trusted third-party services integrated with the website (third-party cookies)**.

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## Types of Cookies We Use

The Advantage Club website may use the following categories of cookies.

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### Essential Cookies

Essential cookies are required for the operation of the website and enable core functionality such as:

- security and fraud prevention
- session management
- network management
- system stability

These cookies are necessary for the website to function and typically **cannot be disabled through the cookie banner.**

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#### Analytics and Performance Cookies

Analytics cookies help us understand how visitors interact with the website by collecting aggregated information such as:

- number of visitors
- pages visited
- traffic sources
- general usage patterns

This information helps us monitor website performance and improve the overall user experience.

Analytics tools that may be used on the website include technologies such as:

- **Google Analytics**
- **Google Tag Manager**
- **Microsoft Clarity**
- **Leadfeeder / Dealfront**

These tools may set cookies or similar technologies to collect anonymized or aggregated usage information.

Analytics cookies are only activated if users **accept non-essential cookies through the cookie banner.**

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#### Marketing and Advertising Cookies

Marketing cookies may be used to measure the effectiveness of marketing campaigns and understand interactions with marketing content.

These cookies may track interactions with marketing content across websites and help ensure that promotional content is relevant and effective.

Marketing technologies that may be used on the website include tools such as:

- **Meta (Facebook) Pixel**
- **Google Ads**
- **Microsoft Advertising**

These cookies are only activated if users **accept non-essential cookies through the cookie banner**.

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### **Third-Party Cookies**

Some cookies used on the website may be placed by **third-party service providers** that support certain website capabilities, including:

- website analytics
- performance monitoring
- user experience improvements
- marketing effectiveness measurement

These third parties may process information collected through cookies in accordance with their own privacy policies.

Advantage Club does not control how third-party providers use cookies once they are placed on a user's device.

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### **Managing Cookie Preferences**

When visiting the Advantage Club website, users may be presented with a cookie banner allowing them to:

- ✓ Accept all cookies
- ✓ Reject non-essential cookies

If a user **rejects non-essential cookies**, analytics and marketing technologies will not be loaded and related cookies will not be set. Only cookies necessary for the operation of the website may remain active.

Users may also manage or delete cookies through their browser settings.

Please note that disabling certain cookies may affect the functionality or performance of some parts of the website.

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## How We Remember Your Cookie Preference

When a user selects **Accept All** or **Reject Non-Essential**, that preference is stored locally in the user's browser so that the website can remember the choice on future visits.

This helps ensure that the cookie banner is not repeatedly shown once a preference has been recorded, unless required by changes to the policy or applicable regulations.

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## Changes to This Cookie Policy

Advantage Club may update this Cookie Policy from time to time to reflect changes in:

- technology used on the website
- legal or regulatory requirements
- platform functionality

Updates will be reflected on this page along with the updated revision date.

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## Contact

If you have any questions regarding this Cookie Policy or the use of cookies on the Advantage Club website, please contact:

**Advantage Club Technologies Private Limited**

 <https://www.advantageclub.ai/>

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## Last Updated

**Last Updated:** Mar 13, 2026